VANSHAD MOHAN

USER EXPERIENCE DESIGNER

Fremont, California | (510) 509 - 0483 | vanshadmohan.com

EDUCATION

Graphic Information Technology, B.S.
Arizona State University | Tempe, Arizona
December 2023

EXPERIENCE

Specimen Processing Technician
Sonora Quest Laboratories | Tempe, Arizona
October 2018 - October 2019

PROJECTS

Food Vanshi
Tempe, Arizona
January 2019 - September 2020

Born out of my love for culinary discoveries, I created an online brand to showcase chefs around the Phoenix area. As the Instagram grew, I honed my graphic design skills to craft engaging content - interviews, ads, and social media posts - aimed to elevate these chefs and their culinary creations.

Vanshi Studios (Freelance)
Tempe, Arizona
January 2021 - Present

Noticing a lack of affordable design services for micro-influencers, I offered my expertise in graphic design, web design, videography, and digital art to provide budget-friendly solutions. Collaborating closely with clients, I ensured their unique needs were met and their concepts were brought to life.

SKILLS

Design
Sketching
Usability Testing
Wireframing
Prototyping
Storyboarding
Visual Design
Motion Design
Front-End

Software
Sketch
Figma
Adobe XD
Adobe InDesign
Adobe Photoshop
Adobe Illustrator
Adobe After Effects
HTML/CSS

RELEVANT COURSEWORK

Human-Computer Interaction
User Interface (UI) Design
Usability Testing & Evaluation
Prototyping & Wireframing
Web Design & Development
Infromation Architecture
Mobile App Design
Graphic Design
Digital Marketing
Search Engine Optimization
Facebook/Google Ads

CERTIFICATIONS

Google UX Design
Coursera
December 2023 - March 2024

Foundations of UX Design
UX Design Process
Wireframes & Low-Fidelity Prototypes
UX Research and Early Concepts
High-Fidelity Designs and Prototypes
Dynamic User Interfaces for Websites